

## 10 Years of Consistent Growth

*Here's to an amazing journey of achieved milestones, unmatched growth, community & new beginnings. With a series of grand events and success stories that has taken us to greater heights. We will continue to serve the nation with the same dedication at every step of the way and remain committed to enable a better tomorrow.*

The 10<sup>th</sup> anniversary of JS Bank commenced with a grand discussion with Ali J. Siddiqui, Chairman of the Bank



Host Sidra Iqbal in discussion with Ali J. Siddiqui, Chairman of JS Bank at the Jahangir Siddiqui Auditorium-IBA

JS Bank has successfully completed its tenth year commemoration under the leadership of its highly experienced management team.

Facilitated by Sidra Iqbal, a discussion was held with Ali J. Siddiqui, Chairman of JS Bank at the Jahangir Siddiqui auditorium at the Institute of Business Administration in Karachi.

The Chairman spoke about the remarkable progress made by the bank over the past decade and the constant commitment towards the bank's long-term vision.

His focus was towards the challenges faced by the financial industry of Pakistan and what he had envisioned for JS Bank. Moreover he conveyed his personal experiences as a young experienced corporate leader in the financial sector.

Speaking on the occasion, Ali said.

**“ I would like to congratulate all the stake holders of JS Bank especially the leadership team and staff for achieving this milestone through their consistent efforts to deliver value for our clients. ”**

“We have an exceptional team and our success is a testament to the high standard of services we provide to our clients”. He further added that “JS Bank will continue to enhance its services to best serve its clients along with building its international presence. Through the years, we've grown steadily to help meet our customers' changing financial needs but we haven't lost the personal touch that is at the heart of personalized banking.”

The CEO of Mahvash & Jahangir Siddiqui Foundation (MJSF), a charitable foundation of the JS Group, also spoke about the initiatives taken by JS Bank and its partnership with the foundation.

**“ The journey of success, togetherness and commitment will continue in the years to come ”**

JS Bank partnered with Islamabad United for PSL 2



Chairman Ali J. Siddiqui, presenting official Jersey to Islamabad United Captain, Misbah-ul-Haq

JS Bank became the "Official Partner" of Islamabad United for the second season of the PSL. Regarding the partnership, JS Bank Marketing Head Imran Shaikh stated, “It's a pleasure to partner with an organization like Islamabad United who shares our vision for a better Pakistan and they have done a remarkable job, especially after having won the last Pakistan Super League in attracting others to this wonderful sport”.

Cricket has always been very close to JS Bank as we have been promoting cricket in the country since 2011. JS Bank has initiated various tournaments like JS Bank Women's T20, JS Bank Chairman's Cricket Tournament and also supported the promotion of wheelchair cricket to provide opportunities for Pakistan's youth to showcase their talent and skills at the highest level. The partners expressed interest and intend to collaborate on various initiatives post the PSL as well, both on and off the field.

Islamabad United owner Ali Naqvi added,

**“ We are delighted to partner with one of Pakistan's leading banks. Not only does JS Bank share our philosophy of bringing international standards and practices to Pakistan, but their work in CSR is something that correlates with our vision. Through their various initiatives they have aimed to build an educated, healthy and prosperous Pakistan with dignity and honour for all, by providing healthcare, education and promoting economic and social development of underprivileged members of our society. Both organizations have similar viewpoints towards the supremacy of quality, and thus we do believe that this is the ideal partnership for us. ”**

# Milestones & Marketing Events

## JS Bank invited Islamabad United Captain Misbah-ul-Haq to promote remittances through its partner Al Ansari Exchange



Islamabad United's Captain, Misbah-ul-Haq was welcomed by Rashed Ali Al Ansari, General Manager, Al Ansari Exchange and Worldwide Cash Express and Babbar Wajid, Head of Business Management, JS Bank Limited.

Islamabad United's Captain, Misbah ul Haq, visited the Head Office of Al Ansari Exchange, Dubai upon the invitation of JS Bank, to show solidarity with Pakistanis remitting cash back home and adding to Pakistan's economic development. Misbah-ul-Haq was invited by Rashed Ali Al Ansari, General Manager, Al Ansari Exchange and Worldwide Cash Express and Babbar Wajid, Head of Business Management, JS Bank Limited. During his visit, Misbah ul Haq, who was informed on the operations of Al Ansari Exchange and Cash Express remittance services, praised the endeavors of Al Ansari Exchange and JS Bank Limited in their services towards the senders and recipients of remittance to Pakistan.

Misbah-ul-Haq expressed his views and stated

**“ I feel humbled to see the efforts of JS Bank and Al Ansari Exchange and Worldwide Cash Express offering seamless services to many Pakistanis residing here in the UAE enabling them to send money back home not only free but in a timely and efficient manner.**

**It is of an utmost importance for overseas Pakistanis to use official remittances channels instead of illegal money transfers like hawala/hundi, to contribute to the growth of our country.”**

## JS Bank forms a strategic linkage with Pakistan Institute of Management



Senior members of JS Bank and Pakistan Institute of Management officials at the strategic linkage signing ceremony.

The learning and organization development division of JS Bank has initiated various projects to enhance its human asset in accordance with the best worldwide practices. The underlying goal is to empower every employee of the JS Bank family by providing them with opportunities to polish their professional and personal skills and contribute towards organizational goals.

A one of its kind strategic linkage was signed with Pakistan Institute of Management (PIM), led by Muhammad Aneek Rehman, Unit Head of Batch Recruitment & Strategic Linkages. The official MOU signing ceremony between JS Bank Ltd. and Pakistan Institute of Management was held at the PIM campus. Mr. Khalid Imran, President & CEO JS Bank and Mr. Abid Hussain, Director PIM signed the Memorandum of Understanding. JSBL, as a result benefits from "Joint Customized In-House Programs, Joint Programs and Conferences, and access to PIM's Professional Diploma Programs, as well as access to PIM's World-class management and strategy faculty".

The main objective is to assist JS Bank employees in managing multi-faceted aspects of organizational changes and to equip them with the tools and techniques to become leaders and excel in their respective areas through these programs.

## JS Bank signs strategic linkage with Institute of Bankers Pakistan



Strategic Alliance signing between Mr. Khalid Imran, President & CEO JS Bank and Mr. Husain Lawai, CEO Institute of Bankers Pakistan.

JS Bank's learning & organizational development has instigated several projects with training and educational institutions to equip its human resource with the finest global practices. JS Bank's goal is to empower every employee of the JS Bank family and provide them with learning opportunities which will help polish their professional and personal skills and contribute towards organizational goals.

The previous strategic alliance was signed with Pakistan Institute of Management, and the same expertise led to the second strategic linkage that was signed with Institute of Bankers Pakistan (IBP) by Muhammad Aneek Rehman, Unit Head of Batch Recruitment & Strategic Linkages.

The official MOU signing ceremony between JS Bank and Institute of Bankers Pakistan was held at the IBP Premises. The Memorandum of Understanding was signed by Mr. Khalid Imran, President & CEO JS Bank and Mr. Husain Lawai, CEO Institute of Bankers Pakistan.

## Global Money Transfer Operator Small World Financial Services partner with JS Bank Ltd

Payment services provider Small World FS has announced the launch of a new service for the Pakistani community through a partnership with JS Bank. This partnership will empower customers worldwide to send cash home effortlessly and rapidly from any of the 34 nations where Small World FS has a presence.

Nick Day, CEO, Small World FS stated:

**“ Pakistani's sent remittances abroad of over \$19.9 billion in 2015-16 to support their families and friends, and to invest back into their home country. This partnership between Small World FS and JS Bank will help the community get their funds to their countries faster and at much lower cost than with existing services.”**

Mr. Zafar Iqbal Zahid, Head of Home Remittances JS Bank stated:

**“ Partners like Small World FS allow us to consistently surpass the expectations of people sending money back home. Small World FS and JS Bank are preferred partners to each other, and we hope this partnership will continue to grow from strength to strength.”**

## First car delivered through JS Bank Prime Minister's Youth Business Loan Scheme in partnership with Careem Networks Pakistan



Mr. Haris Parvaiz, Careem Captain, drove off in his own car

Mr. Haris Parvaiz, one of the first Careem Captain's, marked the beginning of the journey of self-employment that provides both financial stability and empowerment. JS Bank Prime Minister's Youth Business Loan Scheme and JS Bank's partnership with Careem Network made it possible.

This partnership offers drivers across Pakistan greater independence and empowerment at a markup rate of 6%, and the opportunity to become a Careem Captain.

## JS Bank receives an award for "Support for Health Care Organizations"



JS Bank won the award for its momentous endeavors to "Support for Health Care Organizations" at a ceremony organized by The Professionals Network. JS Bank has been recognized for the third year in succession for its Support for Health Care Organizations at the third International Summit and Awards on Environment, Health, Safety and Security 2017

As the years pass by, the initiatives led by Mahvash & Jahangir Siddiqui Foundation has influenced and improved millions of lives. The honorary award was granted to JS Bank in an Award Ceremony held at a local hotel in Karachi. Distinguished guests, renowned personalities from the Corporate Sector and Government Organizations, NGO's, Academia and Media were present at the event.

## JS Bank wins CSR Social Impact award for the 5th year in a row



JS Bank received an award for its Corporate Social Responsibility at the 6th International Corporate Social Responsibility Summit. Zaid Haroon, SVP Marketing received the award on behalf of JS Bank.

**"JS Bank received a CSR award for the 5th year in a row for its Corporate Social Responsibility in the category of "Social Impact" in recognition of its efforts to empower and improve the lives of the disadvantaged members of society."**

The award was granted in recognition of the overall positive impact that JS Bank initiatives have had through its community programs, especially in the major sectors including; health, education, sustainable development and relief efforts across the country.

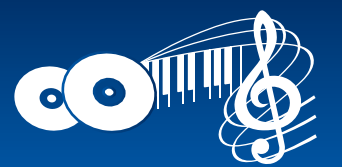
## JS Bank Sponsors the Karachi Cross Country Championship



Dignitaries at the event included Ahmed Ali Rajput (Sindh Olympic Association), and Shahzad Bhatti (Director Sindh Sports Board)

The Karachi Cross Country Championship was organized by JS Bank at the National Sports Training and Coaching Center in Karachi. The event included a 900 meter lap, each race required participants to run 2, 3 or 5 laps and concluded with a final lap on the tartan track. The winner was awarded Rs.100,000 cash prize that was distributed across 10 different age and gender categories. The participants ranged from different categories; from casual to professional runners, trained athletes, middle age, senior citizens and families.

## JS Group sponsors first Karachi Biennale 2017



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JS Group sponsored Karachi Biennale, 2017. The group's primary objective to support KB is to promote Art from Pakistan, the region and the rest of the world in exhibitions to a wider audience. In this regard, JS Group has also undertaken extensive public outreach program. Regular projects are also planned to penetrate local communities and public spaces until October 2017. JS Group & KB plan to reach 20% of Karachi's population. Both partners are willing to support youth so their minds can be opened to a world of new possibilities as diverse activities have been planned to stimulate students and young professionals with exposure to innovation, new visual knowledge, hands-on training and cultural links through these projects.

## JS Group sponsored Karachi Biennale 2017 inaugurates Reel on Hai



JS Group recently inaugurated art reels as part of the 'REEL ON HAI' initiative to help connect contemporary art to the city and its people. The Reel on Hai art project transforms a hundred cable reels into works of art by local and International artist, designers and architects and are being placed all over the city of Karachi. The installation of these reels took place at Safari Park Karachi and KMC Sports Complex showcasing the works of artists like Sana Burney, Bina Ali and Javeria Arshad. More similar initiatives shall continue throughout the year.



Mr. Muhammad Ali Charanya, COO Mahvash & Jahangir Siddiqui Foundation along with senior members of Karachi Biennale 2017 for the reels inauguration at Safari Park Karachi.

## Empowering the New Generation (Upcoming Program)



The Diplomatic Skills Masterclass is designed for young and mid-career professionals from international business and public administration backgrounds. The course builds on an expanded set of topics that are designed to further prepare participants for the challenges and rigors of diplomacy, international business and working in multinational organizations in the 21st century.



<http://diplomats.pl/en.html>

**Diplomatic Skills Masterclass from 3rd to 7th July, 2017 for young to middle-career professionals. All you have to do is send in your CV by 3rd May, 2017 in Europass Format along with a short personal statement stating as to why you maybe the best candidate for the chosen program at [marketing@jsbl.com](mailto:marketing@jsbl.com)**

Mahvash & Jahangir Siddiqui Foundation with support of JS Bank is enabling a unique opportunity for aspiring young diplomats and professionals in Pakistan to enroll in a summer program offered by the European Academy of Diplomacy.

**Let's continue to work together as a team and create more milestones for the years to come.**