



EFU MEHFOOZ SARMAYA

SAVE TODAY, SECURE TOMORROW

EFU Mehfooz Sarmaya



EFU Mehfooz Sarmaya Plan is a specially designed single premium investment plan for achieving real capital growth with the added benefit of life insurance coverage. It is an investment-linked insurance product. Under this plan, your funds are managed by experts for maximum investment gains while maintaining minimal risk, through portfolio diversification.

Disclosure of Product

This is a life insurance product which has two distinct elements i.e., Insurance Protection and Investment. The Investment Component is linked to the performance of underlying assets under unit linked fund(s).

Free Look Period:

If you cancel your policy within free look period of 14 days from the date of the documents receipt, you are entitled for a full refund of premium less any expenses incurred by EFU Life in connection with our medical or clinical examinations.

Important Details:

Eligible age	Minimum age 18 years – no maximum age limit.
Plan Term	Whole of life
Minimum Premium	Rs. 50,000 per annum
Fund Acceleration Premium	Minimum: Rs. 50,000

Opportunities for Growth

Every premium paid towards the plan will be invested in one of the internal investment funds of EFU Life. It is completely your decision to choose the internal fund based on your investment objectives.

You can select from the following unit linked funds mentioned below:

All available funds are categorized with their risk profiling as per the investment criteria.

Funds	
EFU Managed Growth Fund	EFU Guaranteed Growth Fund*
Fund Categorization: Balanced	Fund Categorization: Money Market Fund
Risk Profile: Medium	Risk Profile: Low
An investment fund with a balanced investment strategy. It aims to achieve reasonable capital growth and steady returns with investment in government securities, carefully selected blue chip equities, and other fixed income securities and cash	An investment fund providing steady returns with a guarantee that the bid price of the fund will never fall. It aims to achieve stable growth through investment in short term debt securities.
EFU Income Growth Fund	EFU Aggressive Fund
Fund Categorization: Income Fund	Fund Categorization: Aggressive
Risk Profile: Low	Risk Profile: High
Investment fund providing steady returns. It aims to achieve consistent capital growth with investment in government securities and high-quality corporate debt.	An investment fund with the aim of investing in equities providing a higher rate of return. It aims to maximize capital growth by using investments with an aggressive market outlook.

Multiple Fund Option

Under this option you have a facility to select a mix of two unit linked funds of the plan. Total premium under your policy will be allowed to be distributed in funds in multiples of 10%. It means that the funds split can be of 90/10, 80/20, 70/30, 60/40 or 50/50.

***EFU Guaranteed Growth Fund to be selected by default.**

Benefits:

Death Benefit:

For Ages 18 - 59 years:

Death Benefit up to age 70 years is equal to:

- The greater of the Basic Sum Assured (adjusted for partial surrenders), or Basic Cash Value of the plan. Plus
- The Cash Value of the units applicable to FAP (if any)

Death Benefit after 70 years of age will be Total Cash Value.

For Ages 60 years and above at entry:

Death Benefit for 5 policy year is equal to:

- The greater of the Basic Sum Assured (adjusted for partial surrenders), or Basic Cash Value of the plan. Plus
- The Cash Value of the units applicable to FAP (if any)

Death benefit after 5 policy years will be Total Cash Value.

Built in Accidental Death Benefit:

In case of accidental death of life assured before age 60 years, additional lump sum benefit will be paid. The amount of payout is equal to original single premium adjusted for partial withdrawals. This benefit amount will be in addition to the Death Benefit.

Sum Assured:

The sum assured is the guaranteed amount payable on death of the insured. Sum Assured is determined as your Premium times Protection multiple depending on age at entry which can be selected from the following table:

Age at entry	Sum Assured
For all entry ages	1.25 - 2 times the Original Single Premium

Loyalty Bonus:

You can enjoy Loyalty Bonus for your long-standing relationship. These bonus units will be applicable every 5 years starting from the end of 5th policy year. The loyalty bonus unit allocation, in addition to the basic plan premium is as follows:

End of Policy Year	Loyalty Bonus Allocation as % of Single Premium
5	2%
10	3%
15 and every 5 years thereafter	4%

Fund Acceleration Premium:

If you have surplus cash available at any point of time during the plan term it can be invested in the plan to enhance your cash values. These additional payments in the plan are called Fund Acceleration Premium payments. You can make these payments at any time while the policy is in force. The minimum FAP payment is Rs. 50,000.

100% of FAP payments are allocated to purchase units in the selected fund.

Complete and Partial Surrender:

In case of an unfavorable circumstances and need of cash arises, you are allowed to make permanent or partial withdrawal from the fund. In case of permanent withdrawal, the total cash value will be payable. On the other hand, if you need small amount of cash from the accumulated capital, Partial withdrawal is allowed anytime subject to 20,000 PKR remaining in the fund. Please remember that the value in early years is likely to be low since the plan is designed for long term capital gains.

Claim:

In case of an unfortunate event, you may file your claim intimation through any JS Bank Branch walk in, visiting the EFU Head Office or by visiting any of the EFU branch in the country. For a swift speedy process you may also call us at our call center (021- 111-338-111) or simply visit our website, fill in the intimation form and email it to us at cod@efulife.com or you can also contact JS Bank call center (021 111 654 321) or CCU.Helpdesk@jsbl.com. Thereafter, you will be contacted for next steps.

What are the charges?

Charges	Rate / PKR
Bid/Offer Spread	5% of the net regular premium
Investment Management Charge	0.125% of the fund value per month
Mortality Charge (Cost of Insurance)	An age-based mortality charge applies for the life insurance risk each year and is dependent on the sum at risk. No mortality charges applies in years where the cash value exceeds sum assured.
Fund Switching Fee	PKR 500
Surrender Processing Fee	PKR 500
Surrender Charge	100% for the first year
Allocation charges	As per the above Unit Allocation table

Disclaimer:

- This product is underwritten by EFU Life Assurance Ltd. It is not guaranteed or insured by JS Bank Limited or its affiliates and is not a JS Bank Limited product.
- JS Bank is just a promoter/distributor and corporate insurance agent of its valued customers.
- Growth in the value of your premium depends on the performance of the Fund.
- All investments made in the selected Fund are subject to market risks. The past performance of the fund is not necessarily a guide to future performance. Any forecast made is not necessarily indicative of future or likely performance of the Fund and neither EFU Life Assurance Ltd. nor JS Bank Limited will incur any liability for the same. The investment risk of the selected Fund shall be borne by the policyholder.
- A personalized illustration of benefits will be provided to you by our sales representative. Please refer to the notes in the illustration for detailed understanding of the various Terms and Conditions.
- Taxes will be applicable as per the taxation laws as stipulated by the relevant authorities.
- A description of how the contract works is given in the policy provisions and conditions. This product brochure only gives a general outline of the product features and benefits.

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